



57th Annual Call for Entries

June 22, 23, 24, 2018

Call for Entries to apply to the 57th Annual New Mexico Arts and Crafts Fair.

The Fair showcases Artists from New Mexico, nationally & internationally. The Fair is held indoors in the air conditioned Manuel Lujan Building at EXPO New Mexico, Albuquerque.

In addition to over 150 juried exhibitors the New Mexico Arts and Crafts Fair includes a Silent Auction, Youth Art Exhibit, Judge's Exhibit, In booth Artist Demonstrations, Keynote Exhibit, NM Products, and Food.

Entry deadline is February 15, 2018.

All applications must be submitted through www.zapplication.org.

No mailed applications will be accepted.

- This is an indoor fair.
- All exhibitors are provided a booth space, 200 watts of electricity. (Additional electricity is available for an additional cost. The order form will be provided in the Artist **Invitational Packet #1**).
- Best of Show, Best of Category, and other awards.

Calendar

February 15, 2018 – Applications due

February 28, 2018 – Notice of acceptance through

www.zapplication.org

- Go to your profile in zapplication- All artists must **accept or decline** their invitation.
- To download '*Invited Artist-Packet #1*' (Contract & contents): Go to 'email communications' in your zapplication profile and open '*Invited Artist*' email.
- Download & Print '*Invited Artist-Packet #1*' attachment.

March 31, 2018 – All contracts and fees due to:

**New Mexico Arts and Crafts Fair
2501 San Pedro St. NE, Ste. 110
Albuquerque, NM 87110**

Any cancellations made after receipt of the Exhibitor's Contract, an Administration Fee of \$100. will be deducted from your refund.

NMACF is a non-profit 501 (c) 3 organization.

April 15, 2018 –*Invited* Artists: Go to your profile at

www.zapplication.org

- Go to email communications. Look for the '*Artist Information*' email with attachment.
 - Download & Print '*Artist Information-Packet #2*'

May 6, 2018 - Cancellation Deadline (**Last day for refund,* less \$100.**)

*Any refunds made after receipt of contract, \$100. will be deducted from submitted exhibitor's contract for Administrative fees.

May 31, 2018 – On this date & not before, Booth Assignment Announcements will be sent through Email Communications Only.

2018 Fair Dates & Hours

Friday, June 22, 10am-5pm
Saturday, June 23, 10am-5pm
Sunday, June 24, 10am-4pm

Fees

**Jury Fee: \$35 per category entered
(NON REFUNDABLE)**

Jury fee payment must be made through
www.zapplication.org.

Booth Fees

Collaborators are considered one entrant and pay accordingly.

Booths are assigned as contracts are received!

10x10 Space **with beam**: \$400. (Beam spaces are located on North & South Walls, Hall B in the Manuel Lujan Building. Limited availability of 20 booth spaces. Building's support beams interfere with pro-panel set up. Call or email for additional clarification.). **Apply EARLY for this space request.**

10x10 Space: \$450.

10x15 Space: \$650.

10x20 Space (no open corners): \$850.

10x20 End cap (includes two corner fees): \$925.

- **One Additional Juried Exhibitor in any booth, add \$75. to booth fee.**
- **Corner booths - Add \$60. to booth fee. If you are requesting a corner booth, please send a separate check or credit card information for \$60.**
- **Pipe and drape is NOT available from the NMACF this year. Please make your own arrangements if you require pipe & drape to exhibit at the Fair.**

February 28, 2018 - Go to your zapplication profile at www.zapplication.org.

- Select **‘accept or decline’** to our fair’s invitation.
- Go to email communications. Open the **‘Invited Artist’** email from the New Mexico Arts and Crafts Fair.
- Please click on the attachment link to download the **‘Invited Artist – Packet #1’** (Contract & Contents)
- Mail your signed contract, booth fee & corner fee and Artist Questionnaire Form request to:

New Mexico Arts and Crafts Fair
2501 San Pedro St. NE, Ste. 110,
Albuquerque, NM 87110

Jurors

Jurors’ names & bios will be posted on our website.

www.nmartsandcraftsfair.org

Eligibility & Requirements

18 years of age and older are eligible.

Photo I.D. will be required upon check in.

- Artists may apply in multiple categories. Separate entry form, 5 digital images, and jury fee(s) are required for each category. Each medium is evaluated separately.
- Only one booth will be allocated per exhibitor regardless of the number of categories in which the artist is accepted.
 - If two or more entrants collaborate in the same medium, they will be entitled to only one booth.
 - Collaborators must be present during the entire Fair.
 - All exhibitors must personally attend their booth and be present in their booth during the entire Fair’s show hours. Failure to comply gives the NMACF the right to remove your work from the Fair, or

future Fairs.

No Representatives or Agents may replace the exhibitor.
All collaborators must be present.

- Exhibitors may display work only in the category(ies) in which accepted. If an artist exhibits any work that does not reflect the quality and nature of the work juried, or which does not meet New Mexico Arts and Crafts Fair standards and guidelines, the Fair reserves the right to remove the artwork or the exhibitor without refunding the booth fee.
- All work exhibited must be original work, created by the entrant.
- Individually printed and signed Photographs and Digital Art Prints shall be considered original artwork.
- New Mexico Arts and Crafts Fair reserves the right to re-categorize work it feels has been entered in the wrong category.

**NO BUY AND SELL OR MASS
REPRODUCTIONS ACCEPTED.**

- Signed and numbered offset limited edition reproductions and Giclee reproductions of hand created works will be allowed, but must be labeled as reproductions and confined to a single bin.
- Only 25% of booth wall space is permitted to display ***framed*** Giclee artwork.
- All Giclee artwork displayed on booth walls must be framed, signed, and visibly identified as ***Giclee*** artwork.
- Matted prints and greeting/note cards featuring professionally printed copies of original images created by the artist are allowed in free standing racks or bins. They are not to be displayed on booth walls, and should comprise no more than 10% of the booth.
- No commercially manufactured art tiles or note cards are permitted.
- Photos/photocopies of artwork will not be allowed.

- No posters will be allowed.
- No commercial, manufactured or kit work including use of commercial molds, patterns, blanks or dyes will be allowed.
- All work must be visibly marked with a retail price on all items for sale.

How to Enter

- Go to www.zapplication.org. Set up a profile with a user name and password.
- Submit 5 digital images of five different art pieces to www.zapplication.org for each category.
- Each entrant must select 5 different digital images for each category to be considered.

To be judged fairly and anonymously images may not have the artist's name or title identifying the artwork on each image entered for the jury process. (No large watermark or signature visible to the jury.)

Technical support is available at www.zapplication.org. Tutorial information is available on '*how to apply and set up a profile*' on zapplication's site. Customer Service assistance is also available.

- A **non-refundable jury fee** of \$35. per category must be paid through www.zapplication.org when entering the New Mexico Arts and Crafts Fair.
- Applicants not accepted by the jurors will be notified through an email communication sent through their profile at www.zapplication.org.

The New Mexico Arts and Crafts Fair office is located at:
2501 San Pedro St. NE, Suite 110, Albuquerque, NM 87110

Phone: 505 884-9043

Office Hours: Tuesdays & Thursdays 10am-2pm

Send Inquiry Emails to: info@nmartsandcraftsfair.org

Visit the Website: www.nmartsandcraftsfair.org

CATEGORIES:

Clay –Decorative: Original clay and porcelain work, other than jewelry, that is not intended for everyday use and will be used as decoration or accent pieces. Machine-made works from commercial molds and mass-produced items are not permitted.

Clay – Functional: Original clay and porcelain work, other than jewelry that is made for everyday use. Machine-made, works from commercial molds and mass-produced items are not permitted.

Digital Art: Works are computer generated two-dimensional artwork wherein all visual inputs of the work are generated from the mind and hand of the artist and rendered using input to a computer (mouse, touchpad, digital tablet, etc.). Digital Art is to be printed on two-dimensional output media. Output to other media may be considered mixed-media. No commercially produced subject or border elements can be included in the final image.

Drawings: Works in graphite, charcoal, colored pencil, chalk, wax crayon, pen and ink.

Fiber: Work crafted from fiber, basketry, weaving, quilting, leather work, and papermaking (both wearable and decorative). Machine screened patterns, mass-production, or factory produced wearable items are not permitted.

Glass: Stained, hand-blown, etched, slumped, fused, torch worked. (Non-sculptural) No forms of mass-production permitted. Glass Jewelry is not submitted in this category.

Jewelry –All entries to the jewelry category whether precious or non-precious must be original design and handmade by the artist. No mass-production or kits will be accepted.

Precious Jewelry: Body ornaments such as necklaces, pendants, brooches, rings, bracelets, earrings, etc. Jewelry made using torch techniques with precious metals and precious or semi-precious stones.

Non-Precious Jewelry: Body ornaments such as necklaces, pendants, brooches, rings, bracelets, earrings, etc. Jewelry made using non-precious metals, using only hand tools, no torch techniques, gems, stones, beads, clay, wood, glass, or other non-traditional jewelry media.

Metal: Works crafted from metal including copper, wrought iron, brass, tin, etc. (Non-sculptural, non-jewelry)

Mixed Media: Any form of art which does not easily fit into other categories, including gourd art.

Paintings:

Framed prints not allowed, matted reproductions must be in bins, and may not be displayed on walls.

Only 25% of booth walls are allowed to display *framed giclee* artwork. *All giclee artwork must be visibly identified as a giclee.*

Paintings 1: Works in oil, acrylic, watercolor, alkyd, casein, pastel, and tempera.

Paintings 2: Mixed Media

Photography: Two-dimensional artwork wherein the visual inputs of the work are generated solely from photographic images created by the artist, with a camera, using either traditional film or digital media. Photographic prints may be generated using either traditional darkroom or digital techniques. Photographs are to be printed on two-dimensional output media. Output to three-dimensional materials will be considered mixed-media.

No commercially produced subject or border elements can be included in the final image.

Printmaking: Hand printed multiple, signed and numbered originals for which the artist's hand manipulated the plates, stones or screens.

Sculpture: Three-dimensional original work done in any medium including bronze, wood, steel, ceramics, glass, etc.

Wood: Non-sculptural works in wood that are hand-tooled, machine worked, turned or carved, including furniture, bowls, etc.

Be sure to include the following information on all images submitted through www.zapplication.org:

Image Number, Title, Size, Media, and Retail Price of item.

If accepted into this show, you will be required to provide the following documentation/information:

- **Photo I.D. is required upon check in.**
- **I permit my images to be used for advertisement and editorial purposes.**

I understand and agree to all conditions and requirements set forth in the New Mexico Arts and Crafts Fair Prospectus.

Checklist:

() Completed entry form submitted through www.zapplication.org.

() \$35. Non-refundable jury fee (per category entered) paid through www.zapplication.org.

() 5 digital images of 5 different art pieces per category submitted through www.zapplication.org.

Please note: To enter in multiple categories in zapplication, you must complete the first category. Zapplication will allow creating &

submitting additional category (s), after completing your first entry.

() Make jury fee payment at check out.

() Print a copy of your receipt at check-out. Thank You! (Jury fee is Non-refundable, *NMACF is a 501(c) 3 non-profit organization*).

() **Save the dates for the 57th Annual NMACF!**

Fair dates: JUNE 22-24, 2018.